

**THIS IS WHO WE ARE.**

# Using Data to Tell Your Story



**FACES & VOICES  
OF RECOVERY**

ADVOCATE. ACT. ADVANCE.

# INTRODUCTIONS





## CONCEPTS

# Data & You

“ The goal is to turn data into information, and information into insight. ”

-Carly Fiorina



## CONCEPTS

# Background

- **Key Principles**

- Recovery changes things
- Data tells a story
- Many of us have seen powerful personal recovery stories
- Many funding opportunities rely on the ability to provide analytics and metrics of recovery





## CONCEPTS

# Your Story and Data

- Your structure and what you do creates “Relationships” to data
- It gives you an advantage to be able to tell the story of your agency and those you serve to the people who need your services or support your mission.



A blue-tinted photograph of four people (three women and one man) in a professional setting, possibly a meeting or collaborative work environment. They are gathered around a table, looking at each other and smiling. The image is used as a background for the top half of the slide.

# Session Objectives

## GOALS

- Basic Data & Collection Concepts
- Current Data Trends
- Using Data to Inform



## CONCEPTS

Basics

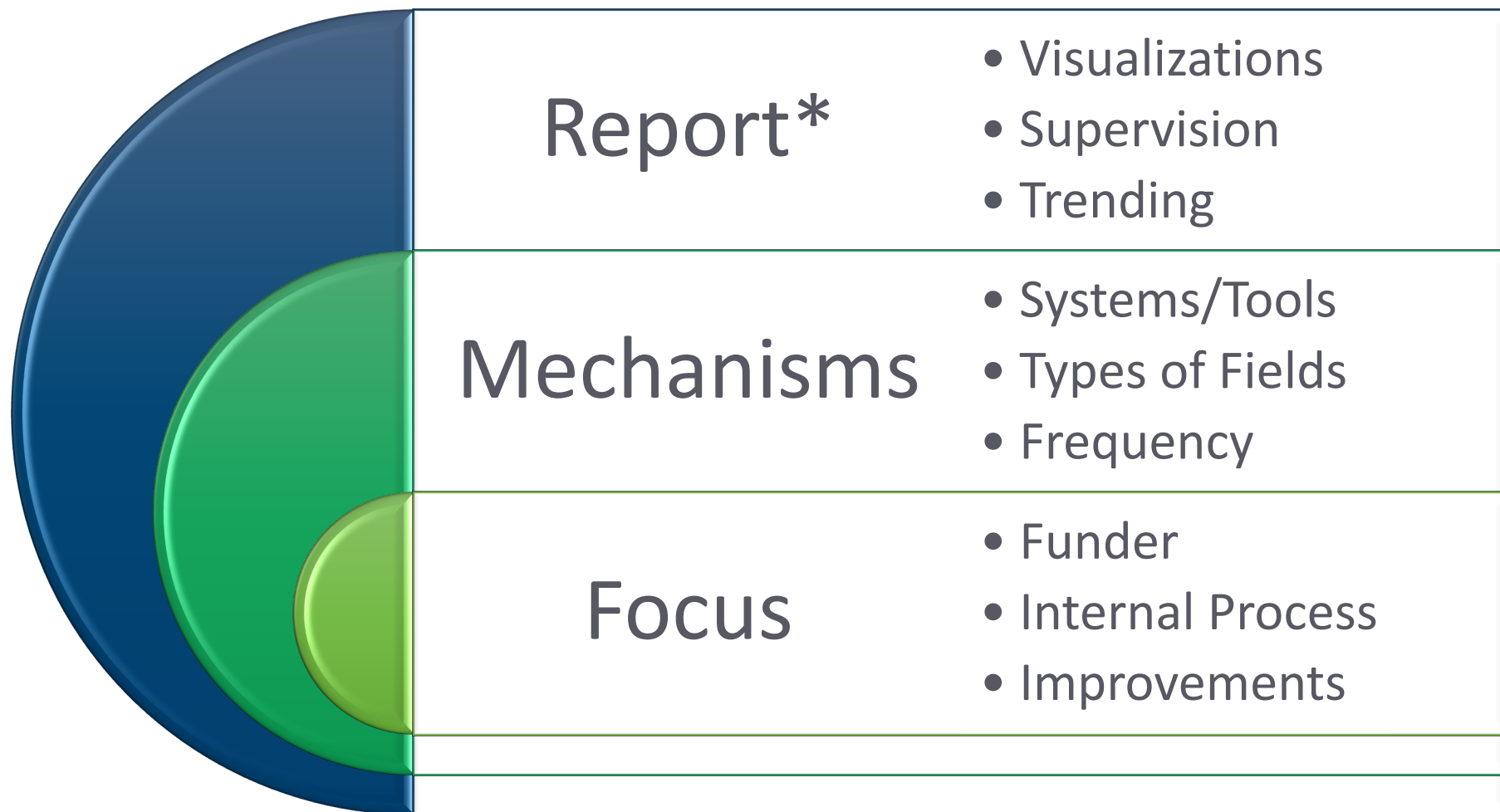


Trends



Inform

# Data Path





## CONCEPTS

Basics

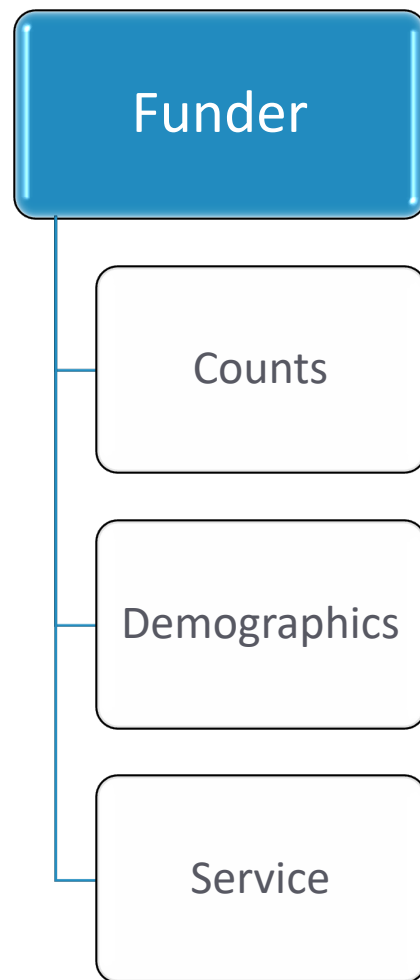


Trends



Inform

# Focus of Data Story





## CONCEPTS

Basics



Trends



Inform

# Tools/Strategies Available

Field

- Required

Recording

- Excel
- Google Docs
- Survey Monkey
- RDP & Others

Data Tools

- BARC/Recovery Capital
  - Barriers
  - Rewards
  - Buy in
- SAMHSA Forms
- Funder

Reporting

- Excel
- Tableau
- Survey Monkey
- Platform

- Length
- Actions
- Response Rate

Terms



Any  
1.1  
Questions



## CONCEPTS

Basics



Trends



Inform

# Data Trends in Collection

## Field Types

- Defined Fields
- More Inclusive
- History vs Point in Time

## Tools

- Brief & Shorter Durations
- Valid Measurements
- Self Reported

## Methods

- Consultative
- Accessible
- Responsive



## CONCEPTS

Basics



Trends



Inform

# Data Trends in Systems

## Increasing Data Needs

More required elements  
Additional Tools  
Variations in Programs

## Increasing Mechanisms

Mobile Applications  
Participant Portals  
Market Expanding  
Customizations  
Flexibility

## Improvements

Robust Reporting  
National Data Sets  
Research Projects  
Informed Systems



## CONCEPTS

Basics



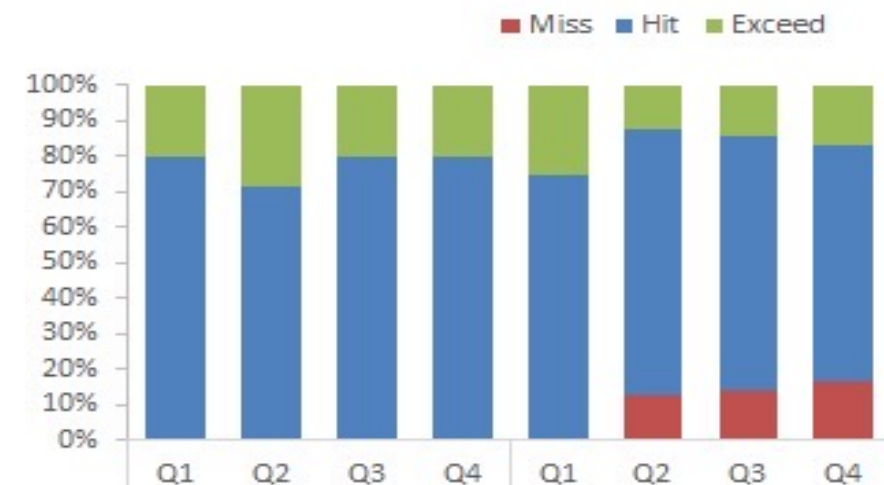
Trends



Inform

# Data Trends in Reporting

- Valid assessments will generate visual trends
  - ARC – Assessment of Recovery Capital
  - BARC – Brief Assessment of Recovery Capital
- Goal Tracking
  - Initial Screening and Recovery Domain evaluations
  - Follow-Ups during engagement sessions
  - Updating Goals throughout process
- Engagement
  - Face to Face time
  - Length of engagement





Any  
1.1  
Questions



## CONCEPTS

Basics



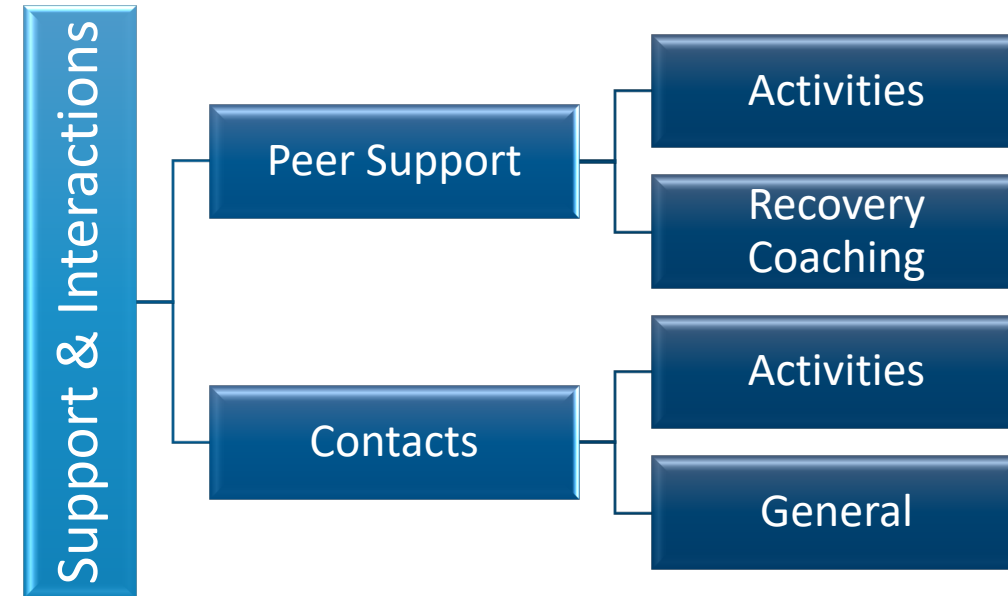
Trends



Inform

# Informing Your Services

- Capacity
  - Engaged people in recovery
  - Activities and Attendance
  - One on One Peer Recovery
  - Volunteers
- Referrals
  - Where are the needs?
  - Are we directing our resources properly?





## CONCEPTS

Basics

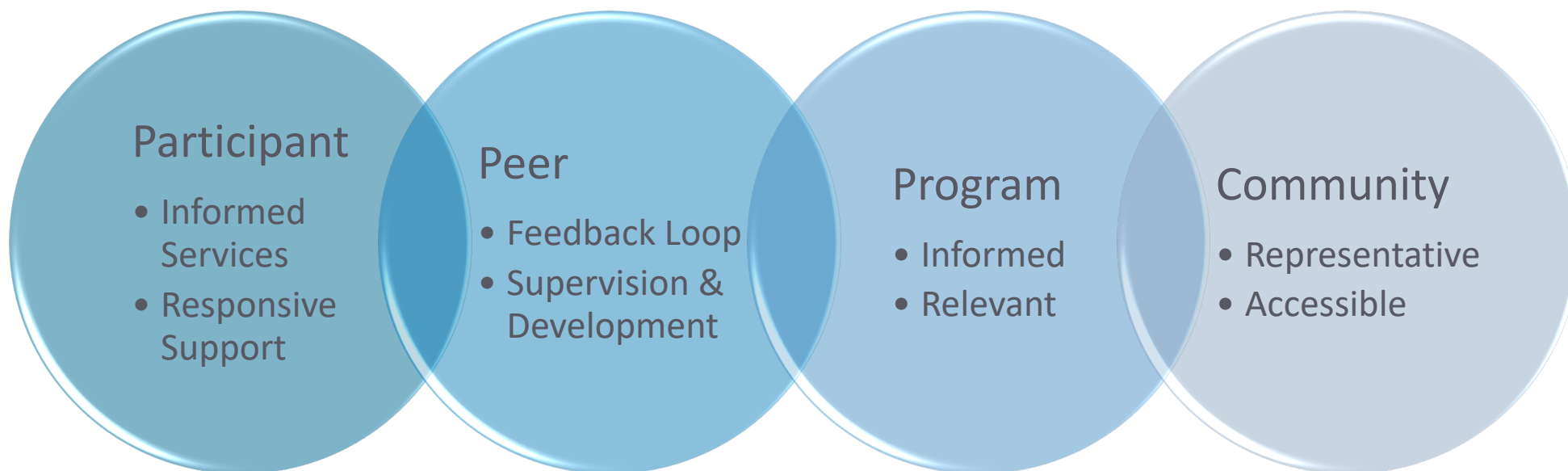


Trends



Inform

# Informing Your Organization





## CONCEPTS

Basics



Trends



Inform

# Informing Our Stakeholders

“The goal is to turn data into information, and information into insight.”

-Carly Fiorina



THANK YOU!



**FACES & VOICES  
OF RECOVERY**



**RDP**

Recovery Data Platform